



ASK THE EXPERTS! IDEA GENERATOR WORKSHEET



Choosing the perfect item to represent your brand or message can be much more difficult than one would expect. Although promotional items are essential to the success of a marketing campaign, they are often put off until the last minute. While some people know exactly what item will work best, many others typically have no idea until it is crunch time. Then they find themselves wasting valuable time frantically searching for the most appropriate product at the most affordable price. This is where we come in! Help us understand the details of your project and we'll do the rest! Our promotional consultants are experts in the industry and we're dedicated to providing creative ideas backed by valuable services. We offer effective branding solutions which are sure to maximize your budget, increase brand recognition, and ultimately add to your bottom line. And that's not all! Here are a few more reasons why our client's keep coming back...

WBE CERTIFIED BUSINESS
FAMILY OWNED & OPERATED
ONE-STOP-SHOP FOR ALL BRANDED ITEMS, APPAREL AND MORE
TIME SAVING RESOURCE
HONEST ADVICE & EXPERT OPINIONS
WE GET THINGS DONE RIGHT!

Now it's your turn! Fill us in on the details of your project and we'll take care of the rest!

Company:	Phone:
Name:	Email:
Industry/Brand:	Event Date:

Project Summary: _____

- Type of Promotion: (check all that apply)
- | | | |
|---|--|--|
| <input type="checkbox"/> Brand Awareness | <input type="checkbox"/> Tradeshow or Event | <input type="checkbox"/> Rush Items |
| <input type="checkbox"/> Fundraiser | <input type="checkbox"/> Sales Meeting/Incentive | <input type="checkbox"/> New Product Intro |
| <input type="checkbox"/> Giveaway/Handout | <input type="checkbox"/> New Customer/Account | <input type="checkbox"/> Buyer Incentive |
| <input type="checkbox"/> Item to be sold | <input type="checkbox"/> Safety Promotion | <input type="checkbox"/> Employee Appreciation |
| <input type="checkbox"/> Awards & Recognition | <input type="checkbox"/> Direct Mail/Print Media | <input type="checkbox"/> Office Supplies |
| <input type="checkbox"/> Apparel Program | <input type="checkbox"/> Company Store/Outing | <input type="checkbox"/> Other |

Who will be receiving the item and for what purpose? _____

Do you have a logo/design? ____ If yes, please attach or describe. If not, would you like help creating one? ____

How many people do you need to reach? or What is the expected quantity of items you will be needing?

What is the ideal amount you would like to spend on each person/item based on your budget?

Fill in all that apply:

Theme: _____

Message/Slogan: _____

Symbol/Concept: _____

Desired Results: _____

How will the items be distributed? Handed Out Sold Mailed/Shipped: Zip code _____